



welcome
to wino



Family building benefits overview

meet

win

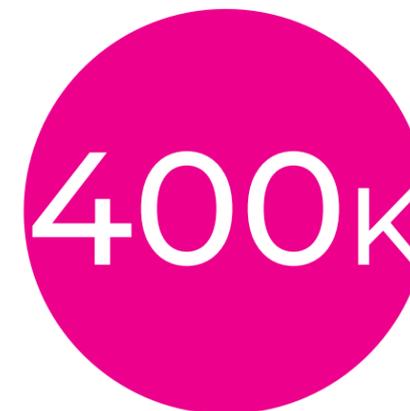
We are the **nation's leading family-building and family-support** company, combining **science and compassion** to provide you with the **highest quality care and guidance** each step of the way, no matter what your journey entails



years in fertility and family-building



covered members



families helped



win

OUR

mission.

to help everyone
realize their dream of
having a family

family building for all.

- Supporting inclusive education in reproductive health
- Advocating to reduce infertility-related stigma
- Promoting inclusive terminology and definitions
- Eliminating unnecessary procedures that drive up costs and deplete benefits
- Clinically and emotionally supporting every unique family building journey

facts today.

Fertility issues affect **1 in 8 Americans today** - or about **7.4 million men and women** - more than those impacted by diabetes, breast cancer, or Alzheimer's Disease



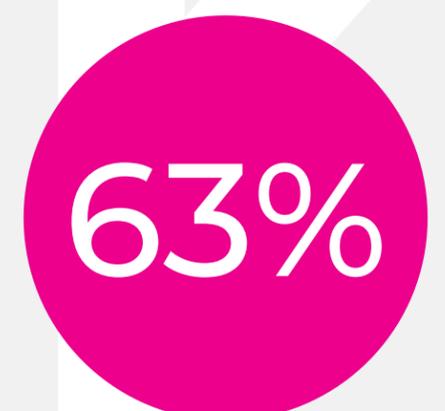
women struggle with fertility over 35¹



as likely for black women to experience infertility than white women²



of known infertility cases attributed to male factor³



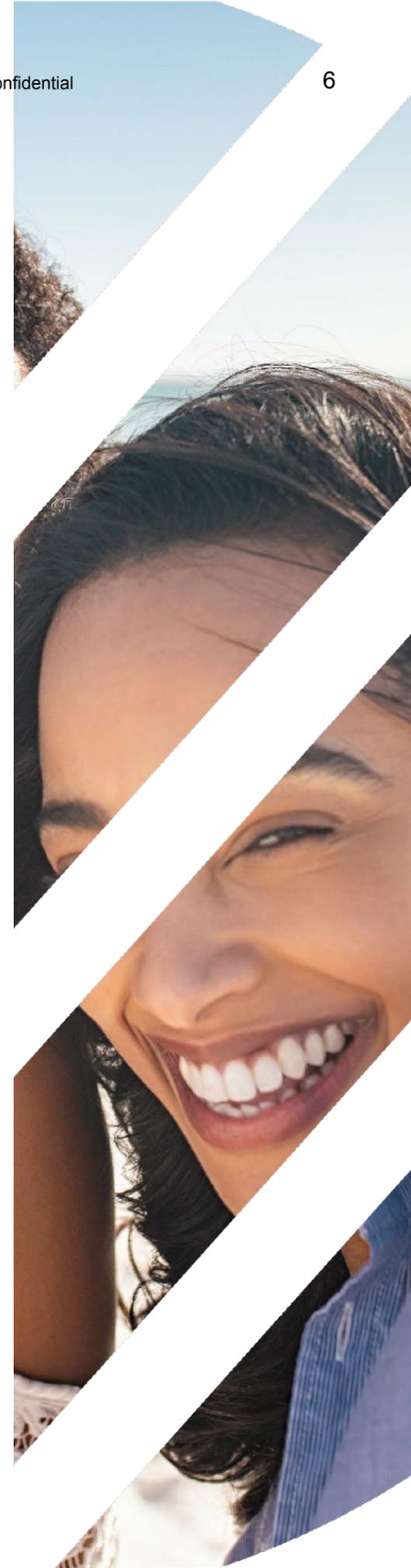
LGBTQIA+ individuals expect to build their family through ART, adoption, or foster care⁴

1. Centers for Disease Control and Prevention 2. Centers for Disease Control and Prevention 3. Piper Sandler. (2020). *The Healthcare Fix: The Under-Appreciated, Rapidly Growing \$50B Femtech Industry* 4. Family Equality. (2019). *LGBTQ Family Building Survey*

Support for all.

We believe in **inclusive and equitable family building**, which is why we support **all types of parents** pursuing fertility treatment

- People without a diagnosis of infertility
- LGBTQIA+ individuals and couples
- Single parents by choice



fertility benefit.



Details

- Extended to all employees, spouses, and partners enrolled in Aetna health plan
- Enrollment with WIN is required in order to access your benefits
- Diagnosis of Infertility (DOI) is waived for all members

\$25K

lifetime maximum benefit toward fertility treatment

\$20K

lifetime maximum benefit toward fertility medications

fertility journey.



Member: **Taylor - Age 37**



WIN nurse: **Christie**

WIN's service team engagement

- Call WIN via dedicated phone number
- 9 am - 7:30 pm EST (M-F)
- Benefit overview
- Set up consult with Nurse Care Advocate

Nurse consultation

- Build relationship
- Assessment/review medical history
- Review treatment options
- Guidance in selection of high quality provider based on unique needs
- Family inclusive benefit education
- On-call nurse available 24/7

Treatment plan nurse guidance

- Fertility education
- Medical and prescription guidance
- Provider coordination
- Coordination of referrals to specialists as needed

Post-cycle support and guidance

- Support after unsuccessful cycle or loss
- Guidance through additional treatment

Outcome

- Discuss next steps if needed

In-treatment nurse support and guidance

- Ongoing guidance and education
- Nurse check-ins as needed with on-call nurse available 24/7 through WIN App

win

only at win

Our **nurse care advocates** are fertility experts equipped with the experience and knowledge to make the **complex simple to understand**, all while adhering to cutting edge clinical protocols to **best guide and support you**

5+

min. years prior fertility
nursing experience

24/7

nurse guidance
and support

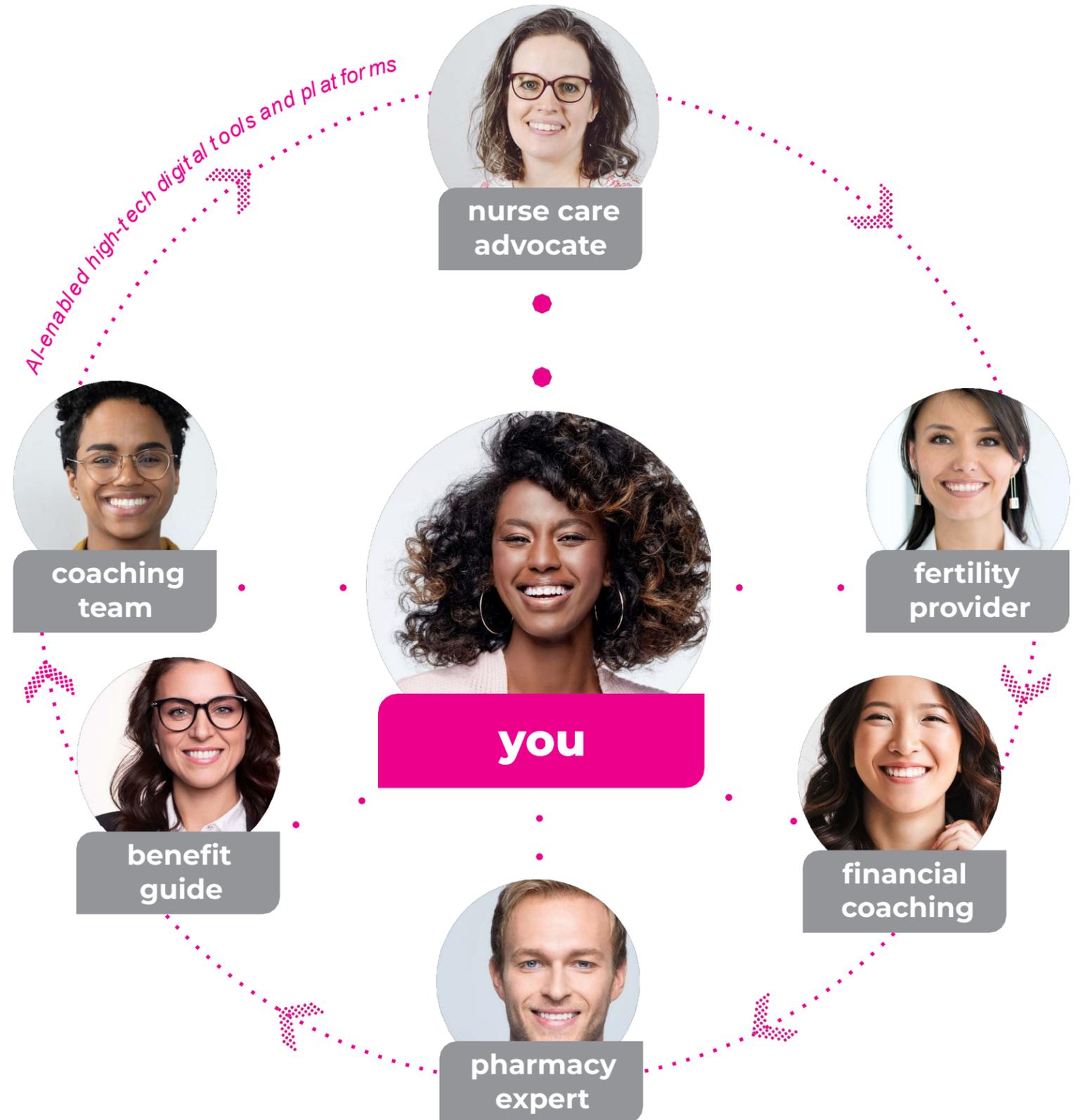


confidential

9

care team

Your support system includes a dedicated nurse care advocate and our **vast network of expert resources** to help you navigate each step of the way



- Provider match based on needs
- Clinical navigation
- Emotional support
- Personalized team of experts

nurse access

WINFertility App gives you 24/7 access to clinical guidance **when you need it most**

- Connecting to nurse from the app
- Ability to choose country/language
- Access to nurses' calendars for direct scheduling
- In-app virtual consults by phone or video chat
- 1-click nurse call feature for urgent questions



best outcome

Member: **Jessica - 43 years old**

WIN journey: **Nurse Care Advocate discussed with the member the possibility of moving to IVF**

Journey highlights:

- Enrollment and clinical review with nurse care advocate
- Discussion and selection of IVF treatment by the member
- Nurse assistance with obtaining medication during national backorder

Outcome: **Successful pregnancy with IVF cycle**



getting started

Contact us to learn more about your benefits and enroll with a nurse care advocate



scan to download WINFertility App



use this code to create your account in the app

- Visit managed.winfertility.com/inova
- Call 833-204-2756
- 9 am - 7:30 pm EST | Monday - Friday



welcome.

We can't wait to be a part of your family's story